



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

The Campaign Group
1600 Locust Street
Philadelphia, PA 19103

Contract # 48288

Schedule Dates 10/16/12-11/05/12
Advertiser SERVICE EMPLOYEES INTERNATIONAL UNION COI
Agency The Campaign Group (1663)
Product POLITICAL ISSUE (1052)
Brand OCT 2012 (27834)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax Oct 2012
CPE Local/Political Issue Agency
Account Types Standard
Billing Type Comments

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30,397.50
Net Total \$172,252.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
Oct. 2012 84
Nov. 2012 60
Grand Total: 144

Rate
\$113,950.00
\$88,700.00
\$202,650.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 5:30A- 6A (ET) | 3 | | X | X | X | X | | | 3 | \$500.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 2.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 5:30A- 6A (ET) | 2 | | X | X | X | X | | | 2 | \$500.00 | \$1,200.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 3.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 5:30A- 6A (ET) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 4.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 5:30A- 6A (ET) | 2 | | X | X | X | X | | | 2 | \$500.00 | \$1,200.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 5.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 5:30A- 6A (ET) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 6.0 | Revised Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 5:30A- 7A (ET) | | | 1 | 1 | 1 | 1 | | | | | | WHDH Boston (WHDH) | | 9/24/12 |
| 6.1 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 6:30A- 7A (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,800.00 | \$7,200.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 7.0 | Revised Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 5:30A- 7A (ET) | 3 | | X | X | X | X | | | | | | WHDH Boston (WHDH) | | 9/24/12 |
| 7.1 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 6:30A- 7A (ET) | 3 | | X | X | X | X | | | 3 | \$1,800.00 | \$5,400.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 8.0 | Revised Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 5:30A- 7A (ET) | 1 | X | | | | | | | | | | WHDH Boston (WHDH) | | 9/24/12 |
| 8.1 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 6:30A- 7A (ET) | 1 | X | | | | | | | 1 | \$1,800.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 9.0 | Revised Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 5:30A- 7A (ET) | | | 1 | 1 | 1 | 1 | | | | | | WHDH Boston (WHDH) | | 9/24/12 |
| 9.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 6:30A- 7A (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,800.00 | \$7,200.00 | WHDH Boston (WHDH) | | 9/24/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 48288

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Advertiser SERVICE EMPLOYEES INTERNATIONAL UNION COI
Agency The Campaign Group (1663)
Product POLITICAL ISSUE (1052)
Brand OCT 2012 (27834)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE Oct 2012
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



The Campaign Group
1600 Locust Street
Philadelphia, PA 19103

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30,397.50
Net Total \$172,252.50
Sales Tax

WHDH BOSTON (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 84 \$113,950.00
Nov. 2012 60 \$88,700.00
Grand Total: 144 \$202,650.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 10.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 9:30A- 10A (ET) | 1 | | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 11.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 9:30A- 10A (ET) | 1 | | X | X | X | X | | | 1 | \$1,500.00 | \$1,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 12.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 9:30A- 10A (ET) | 1 | X | | | | | | | 1 | \$1,500.00 | \$1,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 13.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 10A- 11A (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 14.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 10A- 11A (ET) | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 15.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 10A- 11A (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 16.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 10A- 11A (ET) | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 17.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 10A- 11A (ET) | 2 | | X | X | X | X | | | 2 | \$1,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 18.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 1P- 2P (ET) | 1 | | 1 | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 19.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 1P- 2P (ET) | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 20.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 1P- 2P (ET) | 1 | | 1 | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 21.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 1P- 2P (ET) | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 22.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 1P- 2P (ET) | 1 | | 1 | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 23.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 1P- 2P (ET) | 1 | 1 | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE Oct 2012
Account Types Local/Political Issue Agency
Billing Type Standard
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Date Entered 09/24/12
Last Modified 09/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30,397.50
Net Total \$177,252.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 84 \$113,950.00
Nov. 2012 60 \$88,700.00
Grand Total: 144 \$202,650.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|----------|------------|--------------------|----------|---------|
| 24.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 2P- 3P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 25.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 2P- 3P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 26.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 2P- 3P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 27.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 2P- 3P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 28.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 2P- 3P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 29.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 2P- 3P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 30.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 3P- 3:30P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 31.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 3P- 3:30P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 32.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 3P- 3:30P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 33.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 3P- 3:30P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 34.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 3P- 3:30P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 35.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 3P- 3:30P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 36.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 37.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |

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The Campaign Group
 1600 Locust Street
 Philadelphia, PA 19103

Date Entered 09/24/12
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 Entered By Charles Shiebler
 CO-OP No
 Headline #
 Demo
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$30,397.50
 Net Total \$172,252.50
 Sales Tax

| WHDH Boston (WHDH) | | | |
|---------------------|------------|---------------------|--|
| By Broadcast Month | Spots | Rate | |
| Oct. 2012 | 84 | \$113,950.00 | |
| Nov. 2012 | 60 | \$88,700.00 | |
| Grand Total: | 144 | \$202,650.00 | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 38.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | | 1 | 1 | 1 | 1 | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 39.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 40.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | | 1 | 1 | 1 | 1 | | | 4 | \$750.00 | \$3,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 41.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 3:30P- 4P (ET) | 1 | 1 | | | | | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 42.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 7:30P- 8P (ET) | 2 | | X | X | X | X | | | 2 | \$2,500.00 | \$5,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 43.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 7:30P- 8P (ET) | 1 | | X | X | X | X | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 44.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 7:30P- 8P (ET) | 1 | 1 | | | | | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 45.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 7:30P- 8P (ET) | 2 | | X | X | X | X | | | 2 | \$2,500.00 | \$5,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 46.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 11:35P- 12:35A (ET) | 3 | | X | X | X | X | | | 3 | \$2,000.00 | \$6,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 47.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 11:35P- 12:35A (ET) | 2 | | X | X | X | X | | | 2 | \$2,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 48.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 11:35P- 12:35A (ET) | 1 | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 49.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 11:35P- 12:35A (ET) | 2 | | X | X | X | X | | | 2 | \$2,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 50.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 11:35P- 12:35A (ET) | 1 | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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The Campaign Group
1600 Locust Street
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Date Entered 09/24/12
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CO-OP No
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|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|--------------------|---------------------------|---------|
| 51.0 | Normal Line / SPOT | 10/18/12-10/18/12 | 1 | :30 | 8P- 9P (ET) | 1 | | | | 1 | | | | 1 | \$10,000.00 | \$10,000.00 | WHDH Boston (WHDH) | COMMUNITY/ PARKS AND REC. | 9/24/12 |
| 52.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 12P- 12:30P (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 53.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 12P- 12:30P (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 54.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 12P- 12:30P (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 55.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 12:30P- 1P (ET) | 1 | | | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 56.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 1 | :30 | 12:30P- 1P (ET) | 1 | | | | 1 | 1 | 1 | | 1 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 57.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 12:30P- 1P (ET) | 1 | | | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 58.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 12:30P- 1P (ET) | 1 | | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 59.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 12:30P- 1P (ET) | 1 | | | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 60.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 12:30P- 1P (ET) | 1 | | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 61.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 4P- 4:30P (ET) | 1 | | X | X | X | X | | | 1 | \$1,800.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 62.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 4P- 4:30P (ET) | 1 | | X | X | X | X | | | 1 | \$1,800.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 63.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 4P- 4:30P (ET) | 1 | X | | | | | | | 1 | \$1,800.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/24/12 |

CONFIRMATION CONTRACT

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Date:

Comments:

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Contract # 48288

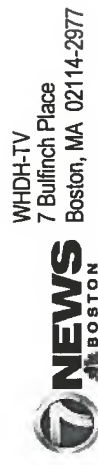
09/24/12

WHDH Boston (WHDH)

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Agency The Campaign Group (1663)
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Buyer Name /
Phone/Fax /
CPE OCT 2012
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30,397.50
Net Total \$172,252.50
Sales Tax

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Oct. 2012 | 84 | \$113,950.00 |
| Nov. 2012 | 60 | \$88,700.00 |
| Grand Total: | 144 | \$202,650.00 |



The Campaign Group
1600 Locust Street
Philadelphia, PA 19103

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 64.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 4:30P- 5P (ET) | 1 | X | | | | | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 65.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 4:30P- 5P (ET) | 1 | | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 66.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 4:30P- 5P (ET) | 1 | | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 67.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 5P- 5:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 68.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 1 | :30 | 5P- 5:30P (ET) | 1 | X | | | | | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 69.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 5P- 5:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 70.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 5:30P- 6P (ET) | 1 | | X | X | X | X | | | 1 | \$2,200.00 | \$2,200.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 71.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 5:30P- 6P (ET) | 1 | | X | X | X | X | | | 1 | \$2,200.00 | \$2,200.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 72.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 5:30P- 6P (ET) | 1 | | X | X | X | X | | | 1 | \$2,200.00 | \$2,200.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 73.0 | Normal Line / SPOT | 10/22/12-10/22/12 | 1 | :30 | 6P- 6:30P (ET) | 1 | | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 74.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 6P- 6:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,800.00 | \$2,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 75.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 1 | :30 | 6P- 6:30P (ET) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 76.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 1 | :30 | 7P- 7:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 77.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 1 | :30 | 7P- 7:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 9/24/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

The Campaign Group
1600 Locust Street
Philadelphia, PA 19103

Contract # 48288

Schedule Dates 10/16/12-11/05/12
Advertiser SERVICE EMPLOYEES INTERNATIONAL UNION COI
Agency The Campaign Group (1663)
Product POLITICAL ISSUE (1052)
Brand OCT 2012 (27834)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE Oct 2012
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

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\$202,650.00

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|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 78.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 1 | :30 | 7P- 7:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 79.0 | Normal Line / SPOT | 11/02/12-11/02/12 | 1 | :30 | 9p- GRIMM | 1 | | | | | X | | | 1 | \$6,500.00 | \$6,500.00 | WHDH Boston (WHDH) | | 9/24/12 |
| 80.0 | Normal Line / SPOT | 10/31/12-10/31/12 | 1 | :30 | 9p- Law & Order SVU | 1 | | | X | | | | | 1 | \$9,000.00 | \$9,000.00 | WHDH Boston (WHDH) | | 9/24/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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